



**CBS Skating Club's
40th Annual Ice Show
April 16, 2016**

“Colourful, New Beginnings”

Sponsorship Packages

CBS Skating Club is busily preparing for their 40th Annual Ice Show, “Colourful, New Beginnings”, scheduled to be held in the brand new Conception Bay South Arena on Saturday, April 16, 2016. Our club has celebrated many achievements this year and can’t wait to showcase them to our community!

The show highlights all skaters from our very youngest to those in our STAR and competitive streams. With the inclusion of upwards of 250 skaters, CBS Skating Club has had to expand and host two ice shows this year. By doing so, we hope to further highlight the accomplishments of every one of our skaters as much as possible. With a seating capacity of approximately 1000 seats, the Conception Bay South Arena proves to be the perfect location to hold these events.

We are also very excited to have a guest skater perform in both shows this year. Elladjh Balde is a former Canadian National Team member and was the 2015 ISU Nebelhorn Trophy Senior Men’s Champion. His presentation, charisma and power on the ice have all made him a well known presence in the international professional skating scene.

There are many opportunities for businesses in surrounding communities to help support this exciting event. Please consider the sponsorship and in kind donation opportunities outlined in this package. With your help, we can further instill the love of skating and importance of fun, fitness and friendship within the members of CBS Skating Club!

Thank you very much for your consideration. We hope to hear from you soon!

Kristi Dalton
President, CBS Skating Club
cbsskatingclub@hotmail.ca

Ice Show Sponsorship Packages

Gold Package - \$1,000.00 and up

- Four free ice show tickets
- Recognition during the ice show
- Business name/logo will be featured on all posters, cover of event programs and advertisements as a major sponsor of the ice show
- Opportunity to place advertisements at the ice show
- Acknowledgement on CBS Skating Club's website and Facebook page

Silver Package - \$500.00-\$999.00

- Two free ice show tickets
- Recognition during the ice show
- Full page advertisement in the ice show program booklet
- Acknowledgement on CBS Skating Club's website and Facebook page

Bronze Package - \$100.00-\$499.00

- Two free ice show tickets
- Recognition during the ice show
- ¼ page advertisement in the ice show program booklet
- Acknowledgement on CBS Skating Club's website and Facebook page

Friend of the Club - \$1.00-\$99.00

- Acknowledgement in the ice show program booklet
- Acknowledgement on CBS Skating Club's website and Facebook page

In Kind Donation Opportunities

The CBS Skating Club will gratefully accept donations for our ice show and seminar. These items will either be included in participant bags or used as prize draws. These donations may also be utilized to ensure the hospitality needs of our guest skater, coaches and volunteers. Businesses or individuals providing donations will be offered a sponsorship package equivalent to the amount of their donation.